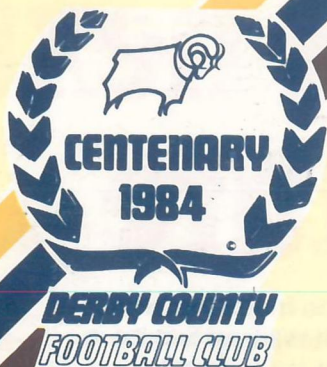


OFFICIAL DERBY COUNTY
MATCHDAY PUBLICATION **50p**



RAM Magazine



**JUNIOR RAMS WIN £2,500
NATIONAL FAMILY CLUB AWARD**

See page 5



CANON LEAGUE DIVISION THREE

**SATURDAY SEPTEMBER 1 1984
v BOLTON WANDERERS (3.00 pm)**

ISSUE No. 3

**TODAY'S MATCH IS SPONSORED BY:
BASS OF BURTON-
ON-TRENT**

Try us for your next friendly fixture

The New Central Suite — for your Wedding, Dinner Dance, Seminar etc. The refurbishment of the Central Hall is now complete. We have a very pleasant suite of function rooms, where we can cater for that special occasion.

The Central Suite is the ideal place for your Party Night, Wedding or Dinner Dance. It is the kind of establishment where you can enjoy the qualities of life

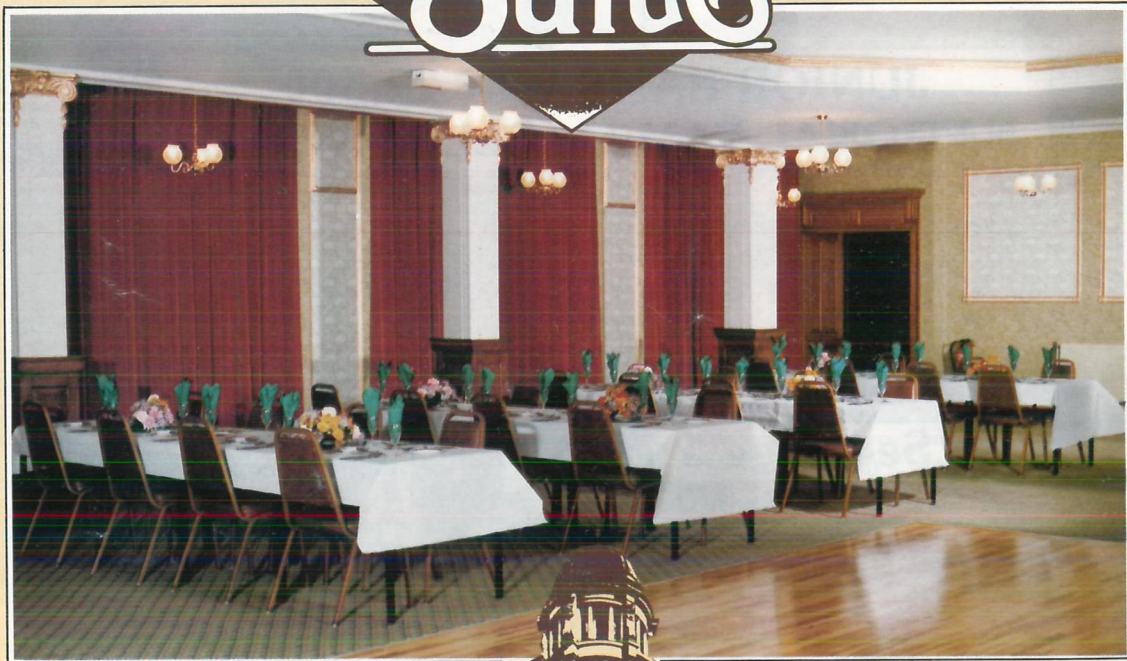
without paying too much for them.

We offer a full Waitress Service in surroundings that are as delightful as the food, chosen from a comprehensive Menu which includes a fine choice of wines.

We are available seven days a week, why not call in and see us now?

Please take the lift or stairs to the second floor and have a chat to the Manager or ring Derby 40230 for information.

Central Suite



Part of the main banqueting facilities with tables laid ready for a function.



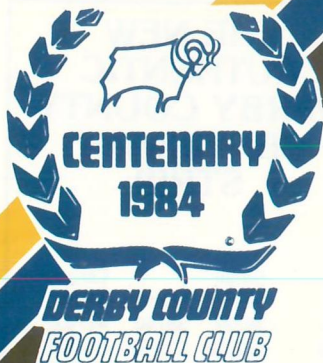
Congratulations to
Derby County F.C.



Central Hall Exchange Street Derby Tel: 40230

EAST MIDLANDS

CO
OP



ARTHUR COX



CHAIRMAN:
Ian Maxwell

DEPUTY CHAIRMAN/MANAGING DIRECTOR:
Stuart Webb

DIRECTORS:
F. W. Fern, J. N. Kirkland, W. Hart,
T. J. East, G. Glossop, C. Charlton,
C. W. McKerrow, B. Fearn

HON. PRESIDENT:
S. Longson OBE

MANAGER:
A. Cox

SECRETARY:
M. J. Dunford

ASSISTANT MANAGER:
R. L. McFarland

COMMERCIAL MANAGER:
S. F. T. Crooks

YOUTH TEAM MANAGER:
K. Gutteridge

PHYSIOTHERAPIST:
G. Guthrie

HONOURS:

1888:

Founder Members of the Football League
First Division Champions: 1971-72 &
1974-75

Runners-up: 1895-96, 1929-30, 1935-36
Second Division Champions: 1911-12,
1914-15, 1968-69

Runners-up: 1925-26

Third Division (North) Champions: 1956-57
FA Cup Winners: 1945-46

FA Cup Finalists: 1897-98, 1898-99,
1902-03

FA Charity Shield Winners: 1975

Texaco Cup Winners: 1971-72

League Cup semi-finalists: 1967-68

European Cup semi-finalists: 1972-73

HON. VICE-PRESIDENT: Jack Stamps

VICE-PRESIDENTS:

W. Critchlow, F. Cholerton, A. B. Atkins,
Mrs A. B. Atkins, Vitrev Packaging, Fern
Carpets, Bowmer & Kirkland Ltd.,
E. J. Strachan, Mrs E. J. Strachan,
T. Parnell, Gilken Contracts Ltd.,
J. Westcott, L. Sanders, R. Crisp

TELEPHONE NUMBERS:

Baseball Ground, Derby 40105

Derby County Promotions Derby 40114

RAM MAGAZINE:

Published by Derby County FC Plc

Edited by Harry Brown (Derby 55172)

Photographer: John Grainger

(Derby 384235)

Printed by Hemmings & Capey (Leicester)
Ltd., (Leicester 768217)

WE WERE WELL SATISFIED with Wednesday's 5-1 Milk Cup scoreline against Hartlepool at the Baseball Ground. But we were by no means satisfied with a lot of aspects of our play.

Our job now is to endeavour to iron out these faults as soon as we can. What I was most pleased about, though, was the quality of the goals we scored, the way they were taken, and the way we built to them.

The scoreline possibly flattered both teams. Both had their chances, but on the night our finishing was better than Hartlepool's. Even so, they were competitive opposition and never at any stage did they stop trying to play football. That is to their credit.

A word about Kevin Wilson who took his four goals well. It was a just reward for some very hard grafting, and I was delighted for the lad. Last Saturday at Bournemouth both he and Bobby Davison battled and grafted equally as hard as they did here . . . as hard, I would say, as any pair of strikers throughout the 92 clubs in the Football League could possibly have done. But on Saturday it didn't happen. Wednesday, it happened for Kevin and next time it could be Bobby's turn.

Today we welcome Bolton Wanderers. Like ourselves they are a club with a great tradition behind

them, determined to get back to a higher status as quickly as possible.

PERHAPS THE WORST BLOT of the week was the Reserves 5-0 defeat at the hands of Sheffield Wednesday at Hillsborough on Tuesday. I told the local press after the seniors defeat at Bournemouth that too many players at this club have got into the losing habit. I said: 'I can sense a feeling running through the club. It is not something which can be changed overnight, but it is like a disease of the mind, and we all have to cure it as soon as possible.' That is what I said, and I repeat it now.

MEANWHILE I remind all the younger players at this club that they are privileged to belong to a club with real potential, one with tremendous support.

AT LEAST I received reports of a competent performance throughout the 'A' team who won their Midland Intermediate League match 4-1 at Wolves on Saturday with apprentice Neil Bailey scoring a hat-trick. Competence is an attainable level, one I ask of all our players.

I HAVE BEEN ASKED how we are operating our scouting system now that we have no chief scout. Roy McFarland, Ken Gutteridge, Ritchie Williams who handles our youngsters, and myself are covering all levels of the game from the seniors down to the most junior grades.

COVER SHOT shows Junior Rams Co-ordinator Steve Stone with some of the youngsters at the ground, showing off the trophy they won as runners-up in the Canon League Family Award Scheme reported on page five. With them are Liz Moore, HQ Branch JRs and Secretary of the JR Football Leagues Chris Harrison of Ashbourne. The Junior Rams also won a £2,500.00 cheque for Derby County.



Limited Edition Full Lead Crystal Cut Glass

The Derwent Range

**350
Pint
Tankard
£25.50
each**



**250
Rose Bowls
£14.50
each**

The above items will be specially boxed and will include individually Numbered Certificates for Limited Edition Authenticity.

One pair large Brandy Glasses	£21.50 (Retail)
Table Wine Glass	£13.75 (Retail)
9oz Rummor	£12.64 (Retail)
Sherry Glass	£11.19 (Retail)
Paper Weight	£6.50 (Retail)

All prices include VAT and each item is individually boxed. The range will be available from:

Derby County Football Club.

The Ramtique. Edwards. Derwent Crystal.

ARRIVING
EARLY
SEPTEMBER

THE NEW AUTHENTIC DERBY COUNTY CENTENARY STRIP

JERSEYS

Small Boys	Boys	Large Boys	Small Mens	Mens	Large Mens
26/28	29/31	32/33	35/37	38/40	41/43
£10.99	£10.99	£10.99	£13.99	£13.99	£13.99

SHORTS

Small Boys	Boys	Large Boys	Small Mens	Mens
23/25	25/27	27/29	29/31	32/34
£6.50	£6.50	£6.50	£7.50	£7.50

SOCKS

Boys	Youths	Mens
£2.40	£2.40	£2.80

Home and Away Kits

only available from the



**OSMASTON ROAD RAMTIQUE
Baseball Ground RAMTIQUE
AND OTHER LEADING SPORTS OUTFITTERS**

THE RAMS WILL BE KICKING OFF INTO
THEIR NEXT CENTURY WEARING PATRICK
FOOTWEAR.



PATRICK

WHY DON'T YOU . . .

PERAMBULATIONS

JUNIOR RAMS WIN £2,500 IN FAMILY CLUB AWARDS NOW WE'RE STARTING A RAMS' CLUB FOR SENIOR CITIZENS

RAMS are going into the community service business. With the foundation of a SENIOR RAMS CLUB. Full details will be announced in the near future.

Managing Director Stuart Webb told us: 'There are scores of senior citizens who have been Derby County supporters all their lives, and now have time on their hands. We are going to give them a chance to continue their Rams' involvement. But all the older folk are welcome, Derby County connections or not.'

It is likely this winter the Baseball Ground Sportsmen's Club will become a 'mecca' for these older folk with video films, discussions with Rams' personalities and players, bingo, whist, darts, dominoes and a host of other attractions. Plus refreshments, chat and friendship.

'Mainly it will be a club to which they can belong and feel part of us all,' says Stuart. 'We are now finalising arrangements, and details will be issued soon.' We are reminded that when the club was in a desperate financial situation last spring, and searching for the backing of both City and County councillors there were some who criticised that Derby County were not involved enough with the community. We will be, give time, the club responded.

When the financial crises was recently resolved the mumblings were heard again. 'Now they're okay you can forget any involvement with the community,' was what some accused. **THIS ANNOUNCEMENT GIVES THE LIE TO THAT.**

ARGUMENT DEMOLISHED

THE ARGUMENT had already been demolished at a special Canon League dinner in London a fortnight ago. There it was announced that Derby County through its Junior Rams projection had come second in a country-wide competition to find the ideal Family Club.

Stuart Webb was quick to point out: 'We were one of the first clubs to set up a junior section when I came here in 1970. We have always been front runners in Family Club projection. Steve Stone and his army of helpers right round the County and beyond have worked wonders. This season we are doing more and more. For example we are holding special monthly get-togethers for juniors too at the Baseball Ground.'

Steve came back from holiday in Majorca's Cala Millor a week last Sunday to find a car waiting at East Midland air-

port to whip him down to the London hotel where he was presented with the £2,500 cheque he and his JR's had won for the club. And a special trophy to go with it. Who pipped us at the post for first place? Watford. Congratulations, the Hornets.

SCHOOLS' VISITS TOO

TO COMPLETE the club's further involvement with the community it is announced that, starting soon, parties from city and county schools will be making escorted visits to the ground during the week as part of their curriculae.

'Headmasters and physical training teachers will bring the kids down,' says Stuart Webb. 'Many of them are Junior Rams already, and our job will be to show them why and how social good behaviour on the streets, on football grounds and everywhere else is a paramount need. It's all part of the educational process in which we undoubtedly have a part to play.' Again, more details later.

AND AGAIN: who says football clubs are not interested in the welfare of the community, and the people, in the areas in which they live and have their being.

NOT DERBY COUNTY. FOR SURE.



Roy McFarland and Arthur Cox look over Derwent Glass Crystal. 'Their exclusive cut-glass Rams Centenary items are magnificent value. Exquisite stuff for collectors, too,' was their verdict. See advert on opposite page for details and prices.

SHOWHOMES NOW OPEN

TUDOR STYLE HOMES IN OPEN COUNTRYSIDE

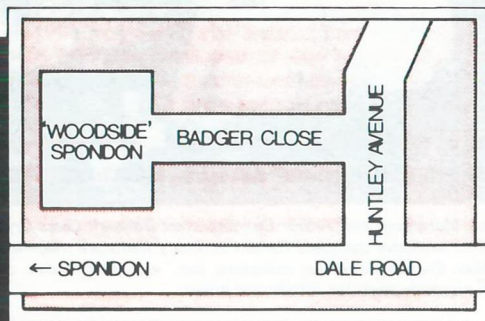
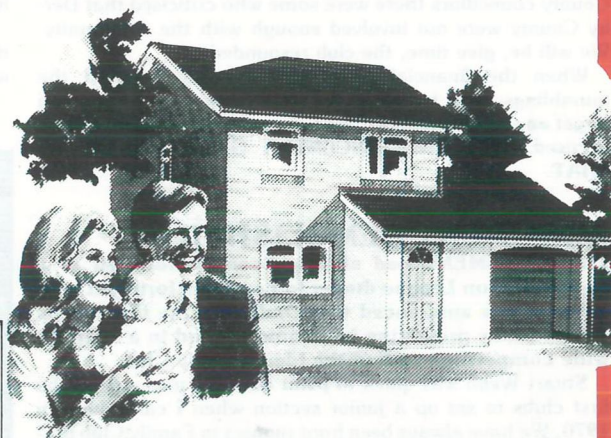


**A
BROSELEY
HOME FROM
£28 PER
WEEK**

NEWS FLASH

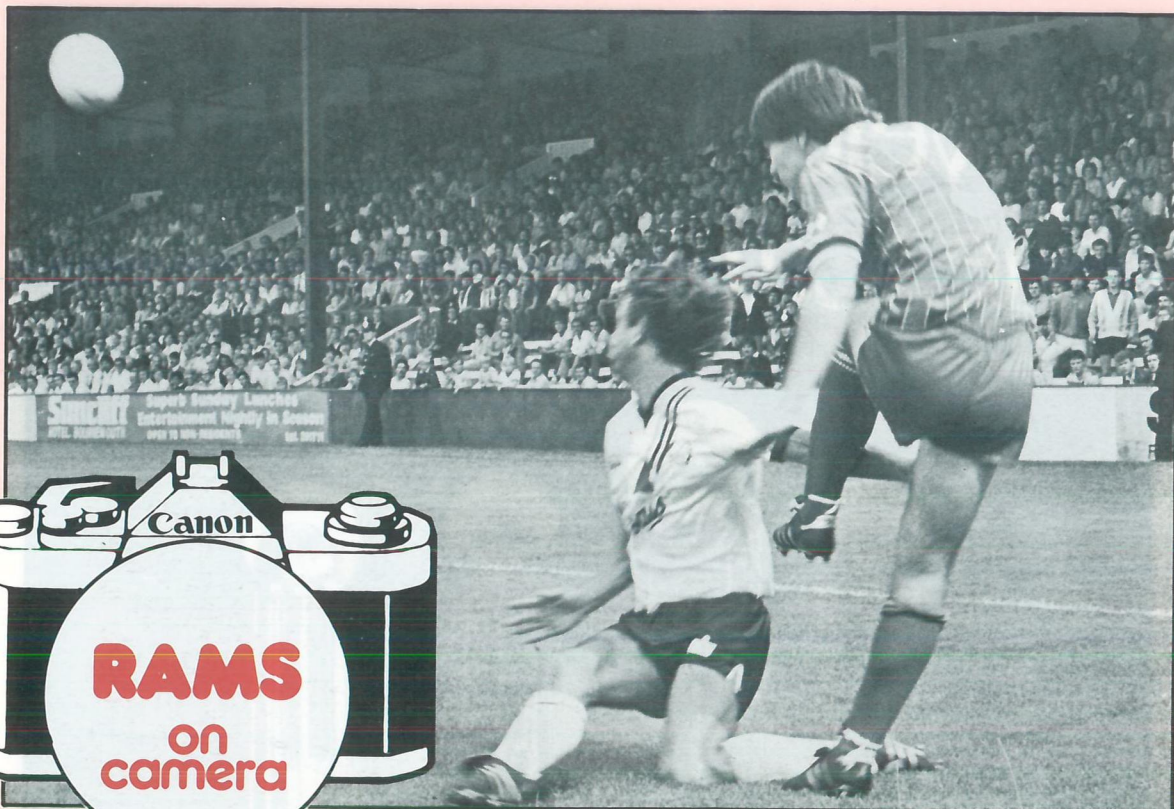
CURRENT/PROPOSED DEVELOPMENTS

LITTLETHORPE Leics.	Tel: (0533) 867085
GROBY Leics.	Tel: (0533) 314113
NARBOROUGH Leics.	Tel: (0533) 867340
LOUGHBOROUGH	Tel: (0509) 264382
HUCKNALL	} Tel: (0602) 390818
SPONDON	
BURTON	



Broseley Homes

One of Britain's biggest home builders.



*No messing . . . home defender cracks the ball away ▲
from Kev Wilson.*

BOURNEMOUTH 1 RAMS 0

Bournemouth's tender-aged keeper Ian Leigh summed up Rams' opening day defeat. 'Derby are going to discover the Third Division is quicker and tougher than they expected. Burnley made the mistake last season of trying to rely on their football, and Derby tended to do that here. But I'm certain, as are we all here, they will adapt quickly, and will be there or thereabouts at the season end. They have too many quality players not to do.' Mind, he didn't reckon on his bringing down of Kev Taylor inside the box was more than a '50-50 clash for the ball.' Most observers considered it a penalty.



▲ Bournemouth's Morrell back-flicks a certain goal brilliantly off his line with keeper Leigh beaten.



*Paul Hooks runs into the Bournemouth blockade . . . ▲
arms flailing.*

RAMS 5 HARTLEPOOL 1

A curate's egg performance: brilliant spasms laced with casual spells especially at the back. Highlights were four goals from Kevin Wilson who's dash and verve earned him just reward after the frustrations of last season. His chipped fourth was a gem.

Two up in 10 minutes Derby were fortunate that Pool scored two clear chances either side of the break. But when Rams stepped up a gear the Fourth Division side fell into a goal gap that should be beyond them at Hartlepool next Wednesday.

Welcome back to the Canon League.



The 1984/85 season is the second season in Canon's three year Sponsorship of the Football League programme.

Canon's outstanding success in the high technology industry of cameras and business machines has enabled them to support our national game by over £3 million through the Canon League Sponsorship programme.

The Sponsorship Funds will be utilised to help football clubs keep admission prices down, encourage exciting attacking football with monthly and seasonal goalscoring awards, provide recognition to those clubs doing most to promote family attendances at Canon League matches and to reward individuals within football with Loyalty awards.

In the first Canon League 1983/84 season, the beautiful Trophies above – specially created by Garrard, the Crown Jewellers – were won by Liverpool, Chelsea, Oxford Utd., and York City. This season, all 92 League clubs will compete for these most prestigious trophies in the toughest football competition in the world – The Canon League.

Canon (UK) Ltd., Waddon House, Stafford Road, Croydon CR9 4DD.

Canon



*Official Camera
& Business Machines
of The Football League*

ALTHOUGH we have sold in excess of 5,000 season tickets, that is around 2,000 fewer than we did last season. A large proportion of that number have told us they do not intend to be permanent 'absentees' . . . they plan to come on a selected match-to-match basis.

We are hoping, of course, that events quickly encourage them to take out a season ticket once again. But until then we have to be prepared to handle an increased number of supporters buying seats on the day of the match.

And, as most of these purchases are concentrated in the period from 60 minutes before kick-off, it could mean queues at both the ticket office and then again at the turnstiles for admission to the ground. This happened more than once last season, and to obviate this we are going to operate a different match-day purchase system this time.

From now supporters in 'B' Stand, Ley Stand and Normanton Stand can go direct to the turnstiles to buy their tickets. To enable the new system to operate with maximum efficiency, patrons are asked to have the correct admission monies in order to ease the flow into the ground. The aim is to eradicate delays, not to aggravate them.

Because of the inadequate number of turnstile admission points into 'A' Stand, and the Paddocks, seat tickets for these areas will still be on sale at the main ticket office in Shaftesbury Crescent. Again, correct monies handed over, will reduce queuing and so enable minimum delays. Your co-operation would be appreciated by the club, and by your fellow supporters.

It is important to try to observe this, as last season we were selling some 3,000 seats on the day of the game, most within an hour of kick-off. Given

Michael Dunford

HOW TO GET A RESERVED SEAT ON MATCH DAYS

fair results, this number could even be increased this season. The unreserved section of 'C' Stand has not yet been licensed by the Derbyshire County Council and will not be opened for use until it is.

CHARLIE REMEMBERS

ON THE WAY BACK from Bournemouth last weekend I paid a visit on our former star player Charlie George, his wife Susan and their daughter Kaana. He has just sold his home in the village of Hursley, near Winchester, in preparation for his new vocation as licensee of the Ashley Hotel in the beautiful village of that name between Bournemouth and Winchester. He moves in at the start of October.

Charlie still talks fondly about the Rams, and of all their old friends in Derby and county, and he follows our results and fortunes keenly, although the only three of our present playing staff he knows are Steve Powell, Kenny Burns and John Robertson. Plus Roy McFarland, of course.

'I'm crossing my fingers for the club this season,' he told me. 'Send best wishes to all old friends.' Any Rams fan passing through Ashley is assured of a warm welcome from Charlie and Susan as soon as Derby County is mentioned . . .

Below: Charlie George in a Rams shirt against his old club Arsenal.



FOR ALL THE LATEST RAMS NEWS

Derby Evening
Telegraph

Price - Fourteen Pence



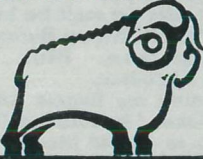
RAMBLING AROUND the Derby

For the complete interior service

RAMM

Contract Furnishing

411/413 Lymington Road, Highcliffe
Christchurch, Dorset BH23 5EN
Telephone Highcliffe (04252) 6711/2



A MYSTERY RAMM DOWN IN DORSET

HAS A DORSET FURNITURE FIRM 'half-inched' our famous Ram emblem? From their advert which recently appeared in the *Southern Evening Echo* (above) you won't be surprised I'm wondering.

So is Simon Baker, a Rams' far-distance fan from 120 St Denys Road, Parlswood, Southampton to whom I am indebted for sending me the cutting I reproduce above.

He writes: 'I had a fit, and then a laugh, when I first saw it. Derby County sprang instantly to mind, and for a brief moment I thought you were advertising in our local paper. Although the motif used by Contract Furnishing has more than a passing resemblance to our Ram, it's not a patch on ours.' I rang the Highcliffe, Dorset, phone number last week to ask

whether the 'RAMM' similarity was merely a coincidence — or whether someone there is nostalgic for a Derby County he or she is now exiled from.

'I am afraid there is no-one here at the moment who can answer that,' I was told. 'Try again tomorrow.'

But as it was Press day I couldn't ring on the morrow. So perhaps if anyone passes by 411/413 Lymington Road, Highcliffe, Christchurch, Dorset, they might ask on our behalf.

Tell you what . . . I reckon theirs is a cuddly little Ramm. Sort of squashed though. But intriguing for all that.

RAMS' RADIO SPECIAL

THE DIRECTOR GENERAL of the BBC, Mr Alasdair Milne, met former Rams' stars at the Baseball Ground last week when BBC Radio Derby launched their 15-part documentary series on the club's history, a Centenary Year special.

The Derby County Story, written by Anton Rippon and produced by Ashley Franklin, began today (Sept 1) and will be repeated on Sunday mornings. It takes the listener from 1884 to date, and features the voices of some of the greatest of all ex-Rams, including Raich Carter, Peter Doherty, Dally Duncan, Dai Astley, Tim Ward and the late Sammy Crooks, as well as more recent stars like Kevin Hector and Willie Carlin.

Anton, who has spent the last nine months travelling Britain to record interviews with former Rams, told me how he overcame the difficulties of portraying the early days. 'Using old newspaper reports, and articles written by people like Steve Bloomer, I wrote some dramatised inserts set around events like the 1898 FA Cup Final and Steve Bloomer's shock move to Middlesbrough in 1906.

'Then we had them played out by professional actors from Derby Playhouse. There was one hilarious

WOW . . . DOREEN NAMED ARTHUR COX LAS

Impress . . . is an very interesting I feel. Very. I also see the name Knox or Cox, or similar. Be warned . . .

IN RAM MONTHLY on February 1 this year local clairvoyant Doreen Shadbolt forecast a man called Cox or Knox would figure largely in the Derby Story in 1984. I reproduce the cutting from that issue above.

I considered our reports of Doreen's prognostications as good fun and light relief, in a season of unmitigated gloom. But I considered the exercise over when Rams were relegated . . . which she did NOT forecast.

Reminded by readers of her spot-on revelation about Arthur Cox months before it happened, I looked again at what she had said. And I wonder . . .

I found these telling points: 'I hear talk of shares, selling shares. At a late hour I see someone stepping in.' It happened . . .

Or this: 'I see a colour change.' Now we have the Centenary shirts . . .

And this: 'She continually refer-

ALTHOUGH CLAIRVOYANT MEDIUM DOREEN SHADBOLT OF UTOXETER CLEARLY FORSAW THE FINANCIAL DEVELOPMENTS WHICH LEFT MR STUART WEBB THE MAJOR SHAREHOLDER IN THE CLUB FIVE DAYS LATER, SHE WARNED IT WOULD BE THE SUMMER OF 1984 BEFORE THE CLUB WOULD BE FINANCIALLY ON COURSE FOR THE TOP.

red to the letter 'W' as being the key in the club story . . . as a surname . . . a key letter in a name or consortium to come . . . Key names in Derby's revival: Webb and Maxwell . . .

'But,' I said to Doreen: 'You forecast no relegation. What about that?'

Her reply: 'I warned that the right decisions had to be made in time for that success to be achieved, remember. Because of financial pressures and other reasons, the vital management change wasn't made until too late. Otherwise success would have been achieved. Now, all the right decisions HAVE been made.'

What about other little things

by County scene....



moment when we were recording a scene where two supporters are anxiously scanning a local paper for news of the 1985 FA Cup match against Aston Villa. That was in the days before even radio you see.

'Things were going fine and it looked as if we would do it in one 'take' until my daughter, Nicola, pointed out a jet airliner had just flown overhead. Hardly convincing! We had to do the whole thing again.'

BERT'S BATH TIME



BERT MOZLEY

Surveys the old bath

ONE SURPRISE guest at the launch was our former England full-back, Bert Mozley.

He emigrated to Calgary in Canada

in 1955, after 10 years as Rams' regular right-back. Last month he had a phone call from another Rams favourite, Frank Broome, who told him he'd just been interviewed for a radio series on the Rams. Frank gave Bert the phone number of Anton Rippon, and when he arrived in England to visit relatives, Bert lost no time in getting in touch.

Said Bert. 'We had some great times at Derby in the forties and I was really pleased that I was in time to record something from the series. I'm a Derby lad born and bred, but there have been some changes in the city itself, as well as at the Baseball Ground.'

'One thing that hasn't changed though is that big bath in the home team dressing room. I stood in there today. It could have been yesterday that Jack Stamps, Jack Howe, Raich Carter, Tim Ward and the rest of us were tumbling into that steaming tub after a match. Happy days! Do you know it still has the same decor, even the same tiles. It's a lovely bathtub.'

ZAK'S HERE AGAIN

IT'S GOOD to see Kevin Hector back at the Baseball Ground. Zak was appointed to the Rams' Lifeline lottery, with a special responsibility to its selling operation in the many Bass houses in the area, where the licensees of our main sponsor are encouraged to sell our £1 a week lottery club with its £1,000 a week main prize.

You can join the scheme at your local Bass house, give the club another fillip, and put yourself in the running every week for that 1,000 smackers... or a £500 monthly Continental holiday for two chance... or the annual family saloon car prize.

When he has sold just five tickets each licensee will win a Rams autographed football as main prize, for a raffle on his premises in aid of any charity he cares to name. As Kev says, 'If you're not in it, you can't win it.' Watch out for him in your Bass local...

DERBY COUNTY TIE-UP WITH SPANISH CLUB



STUART WEBB and his fellow director Fred Fern pulled off a neat little Continental coup for the club recently. They signed an agreement to meet Spanish Third Division club Cala Millor in Majorca at the end of our season, and here at the start of the following English season. Picture above shows the Rams men concluding the deal with Cala Millor president Pepe Foster

The Spanish club has entertained Forest, Cologne and Frankfurt on their ground in recent years and they are delighted to have signed with Derby. Stuart Webb told me: 'It gives our lads a match, and a holiday break in this delightful Majorcan seaside resort at the end of the season, and it gives us some Continental flavour here as an aperitif to a new season.' Many Derby people holiday in Cala Millor on the island's east coast, and the town boasts Lonsdale's 'flagship', the de-luxe beach-side Sol apartments, as well as housing the summer villas of many local celebrities. It's certain Rams will have a good deal of Derby support whatever date they play the Spanish club out there.

T FEBRUARY

she said then that don't add up now? 'The public cannot verify every little bit and piece, and neither can I.'



MRS SHADBOLT

Convincing, I'd say. So convincing Doreen Shadbolt's forecasts for Derby County for 1985 will appear **EXCLUSIVELY** in the first Ram Monthly tabloid newspaper of the season. In your newsagents, and on sale at the ground, from Friday October 5.

DON'T MISS IT. ORDER YOUR COPY TODAY.

YOUR RAMBLING AROUND REPORTER IS HARRY BROWN

DERBY COUNTY '84/85

Photography courtesy of the Derby Evening Telegraph



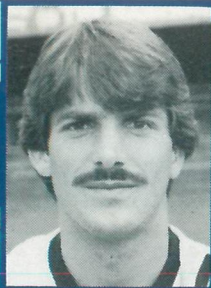
Back row (left to right): Roy McFarland (Assistant Manager), Billy Livingstone, Paul Blades, Charlie Palmer, Rob Hindmarch, Eric Steele, Richard Pratley, Andy Garner, Mark Clifford, Steve Buckley, Gordon Guthrie (Physio). Front row: Steve Devine, Paul Hooks, Kevin Taylor, Bobby Davison, Kenny Burns, Arthur Cox (Manager), Steve Powell, Kevin Wilson, John Robertson, Graham Harbey, Andy Irvine.



Our last clash with Bolton, at Burnden on March 26 last year was the 100th League match between us. We won 2-0. Kevin Wilson (right) and Mick Brolly were the scorers.

100 RAMPANT YEARS

by MIKE WILSON



IT IS FITTING our first home League match in this Centenary season 1984-85 should be against Bolton Wanderers, fellow founder members of the Football League, against whom we played our first-ever League match.

That was at Pike's Lane, Bolton, on Saturday September 8, 1888, when Rams won 6-3 in front of 3,000 spectators. Three down in the opening 12 minutes Derby were 4-3 ahead at the interval, and quite nonplussed the Wanderers in the second-half, when they played 'wonderfully well' according to press reports of the time. Bakewell, Higgins and Cooper scored two each.

The last match before both sides were invited to become founder members of the League was also played at Bolton, on March 10, 1888 and ended 5-5. Referee Dicky Barlow was the subject of the sort of press criticism unthinkable today when the press takes so much stick. Said a local report: 'Referee Barlow . . . evidently knows more about cricket than the winter game. He disallowed a splendid goal from a centre by Bakewell and Derby had three more disallowed, Lees suffering on two occasions.'

The clubs met eight times before the League started, recording three wins each, and two draws, with both scoring 19 goals. The first-ever clash was also at Pike's Lane, Bolton, on February 21, 1885 during Rams' first-ever season. Rams lost 4-1 and the Saturday issue of the *Derby Evening Telegraph* carried a short report 'By special telegram', (shades of today's communications). It said: 'The County had not their full team out and the ground being in bad condition after the thaw, the heavy weight of the home team took its inevitable toll, and the Wanderers were ultimately declared winners by four goals to one.' A full report appeared on the Monday.

Bolton: Bateson, Holden, Powell, Roberts, Dobson, Kennedy, Davenport, Brigán, Hewitson, Pollock, Vaughan.

Rams: Bromage, Weston, Morley, Williamson, Sugg, Kelsall, Bakewell, Cooper, Walker, Smith, Hickinbottom. **Scorers:** BOLTON — Hewitson (2), Vaughan, Pollock. RAMS — Hickinbottom.

It transpired Derby had taken this Bolton game at late notice and sent a second team to Stoke, with whom they had long had a fixture, that same day. The decision brought a rebuff in the *Derby Daily Express*.



Derby County officials, players and supporters have done a lot to support the community around them down the 100 years . . . but never as much as today, I suggest. In this picture members of DCGC Supporters Clubs Belper branch hand a cheque for £549.07 to the Derby Royal Infirmary Flying Squad fund, raised after members made a sponsored 67-mile run to Shrewsbury in two-mile shifts. Picture shows the cheque hand-over. Left to right: Belper chairman Grenville Morley, Ian Pettit, Ken Wrobel (DRIL), Dick Baker, John Beardmore, Alan Montague (Registrar), John Anton, — Hodkinson, Simon Ramsey, Paul Austin. Runners not on pic: Paul Roome, Guy Carvin, Steve Beardsley. Belper secretary Mr J. Harrison says: 'The majority of Rams fans are well-behaved individuals who do care about the society we live in.'

'Derby County's action in making a match with Bolton on Saturday and also sending a scratch XI to fulfil the fixture with Stoke, who had previously beaten the First XI 2-0, will hardly commend itself to old-fashioned sportsmen,' they thundered. 'Invitations from these first-class clubs are, of course, tempting enough but they do not justify wanton truffling with previous engagements.'

Stoke had a right to expect something better. This kind of thing is getting a great deal too common and we are sorry to see Derby County encouraging it.'

The influential national *Athletic News* asked pointedly: 'Is it fair or generous to treat a club like this. If Derby deceive their equals and mislead the public, their downfall will be as rapid as their rise . . .'

The committee of the time were doubtless anxious to get the club as much prominence as possible in those days of prestige friendlies, as the jostling began for the formation of the League to which Rams were ultimately invited with 11 other clubs, including Bolton.

On March 11, 1885, they issued an apologetic statement, in which it was said they had 'judiciously pacified the Stoke club.' And they sent their first team back to play Stoke. An awkward incident was over.

OUR CURTAIN GOES UP LATE ARTHUR COX makes passing reference to it in his column, but I regard it as a key to the undoubted history of opening-day defeats since the War by Derby County . . . repeated this year with last Saturday's loss at Bournemouth.

It's always easier to go off with a bang with a home match for starters. Yet in 39 seasons since the last War

Rams have been called on to begin away from home 24 times. And of these only four have been won, nine drawn and 11 lost.

The last time we started the season with a win was when Chelsea were beaten here in 1973 by the only goal. Since then in 11 seasons we have seen only three Baseball Ground curtain-raisers . . . the other eight, including that this year, have been away from home. On the face of it, that's lopsided fixture making.

Mind, we haven't exactly pulled up any trees in the home starts either, winning only five of the 15. But four were drawn and six lost, two of those in 1981 and 1982, when we went down depressingly here to Orient and then Carlisle.

Since the War, then, Derby have only won nine of 39 opening-day fixtures, drawing 13 and losing 17. Slow starters, indeed! But in the old days before the eighties depression bit us, the Rams, always then strong finishers, managed to settle down to a reasonable return over the first 10 matches . . . but not in recent years. IF ARTHUR COX'S SQUAD CAN MANAGE THAT, THEN WE'LL KNOW THAT AT LEAST DERBY COUNTY ARE ON COURSE AGAIN . . .





TODAY'S MATCH SPONSOR

Bass

of Burton upon Trent

Beer experts will confirm that one of the best-known names in brewing is that of Bass Worthington of Burton upon Trent.

William Bass, a local carrier, established his brewery in 1777, purchasing the Bass Town House for 500 guineas (a sum reputedly won in a lottery) and began his first brewery.

Soon the name of Bass was known throughout Northern Europe, as ships carrying its beer penetrated the Baltic, and established a thriving trade with Russia, Poland, Finland and Bohemia. In those early days, it was both cheaper and easier to ship via the River Trent to Hull, and from there to Europe, than to use the non-existent roads to London. However, Napoleon's victories in Europe during the early 19th century gradually closed the Baltic to the Burton brewers, and for a time trade languished. However, the end of the Napoleonic Wars brought a period of stability to Europe, and Bass began to look for new markets.

The answer came from India. A new beer was needed to slake the thirst of the thousands of British soldiers, administrators and their families. The answer was East India Pale Ale, later to be abbreviated to India Pale Ale, then to plain IPA, and Bass shipped thousands of casks from Liverpool to India.

It was about this time too, that the fame of Bass spread throughout the British Isles. A cargo of draught India Pale was wrecked in the Irish Sea, and the full casks were sold to help cover the insurers' costs. The taste of the beer was admired, and soon Bass was a household name in this country, helped of course by the



Bass Worthington Managing Director, Rupert Wilkins, is pictured on Press Day with the new Rams Centenary Kit admirably displayed by Suzi Coxon and Joanne Priestly. The kit proudly incorporates the Main Sponsors Bass Logo.

improvement in communications with the building of canals, then railways and finally better roads.

In 1926, the two great Burton brewers of Bass and Worthington were joined into one company, and today the fame of Bass and Worthington beers is just as great as it was, with such famous names as Draught Bass, Worthington E, Worthington Bitter, Worthington White Shield, Carling Black Label Lager, Tennents Extra Lager and Tennents Pilsner all being brewed in Burton upon Trent.

And did you know that the label incorporating the Bass Red Triangle is the world's oldest registered trade mark? When registration became compulsory in 1875, a member of the Bass staff spent an uncomfortable night on the steps of the registrar's office to ensure that the triangle — which had already been in use by Bass since early in the 19th century — would be number 1.

D. E. FORD

INSURANCE BROKERS LTD.

WISH THE RAMS
THE BEST OF LUCK IN
THEIR CENTENARY SEASON

FOR ALL YOUR INSURANCE
REQUIREMENTS

CONTACT

D. E. FORD INSURANCE
BROKERS LTD.
DUNCOMBE PLACE
YORK
TEL: 0904-37857

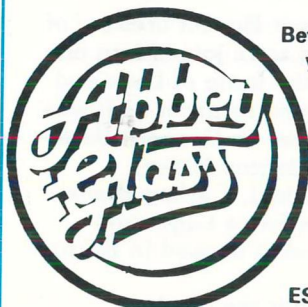


OFFICIAL SUPPLIERS OF
LOTTERY TICKETS TO
DERBY COUNTY FOOTBALL CLUB

AND OTHER LEADING CLUBS
IN THE CANNON LEAGUE

Wishbone Print (Birmingham) Limited
Registered Office
Wishbone House, Alcester Street,
Birmingham B12 0NQ
Telephone 021-773 0181

DOUBLE GLAZING?



Before you decide, consult
your local established

**Glass and
Glazing
Federation
Member**

ESTABLISHED 12 YEARS

We offer a comprehensive range of aluminium, uPVC and
hardwood replacement windows and door. All at attractive
prices.

FOR A FREE QUOTATION CONTACT:

ABBHEY GLASS THE NAME
YOU CAN TRUST

Wetherby Road, off Ascot Drive, Derby
Tel: Derby 42184-363679. Evenings: 552762-551604



MEMBERS OF GLASS AND
GLAZING FEDERATION
Home Improvement Loans
with tax relief up to 10 years

CERAMIC FLOOR TILES

14 COLOURS
2 SIZES
PROVENCALE
4 COLOURS

£8.95 SQ.
YD.
£13.95 SQ.
YD.

ALL PRICES INCLUSIVE OF V.A.T.

UP TO
25%
DISCOUNT

TOP SELLING RANGE OF 8" x 6"
WALL TILES
2 PATTERNS 6 COLOURS
LIMITED PERIOD

CORK 'O' PLAST **£9.50** SQ.
YD.

MIRRORS & MIRROR TILES 10 YEAR
GUARANTEE

MOSAIC TILES LARGEST SELECTION
IN THE AREA

4 1/4" CRISTAL TILES 4 1/4"
DISCONTINUED PATTERNS HALF PRICE

CIMAREC
246 OSMASTON ROAD. TEL: 40015
(one mile out of City on right)

football's liveliest letter page...

RAM POST

WHY I FELT SHAME

I HAVE TRAVELLED MANY MILES to watch the Rams away, and have never been ashamed to call myself a Derby County man, until Shrewsbury last May 12.

To see scores and scores of so-called Rams fans hurling seats at the pitch and, worse, at policemen, sickened me. I hope you have the courage to condemn these people in *Ram Mag*. Don't pretend it didn't happen, as I suggest you have erred on previous occasions, when our fans have caused a bit of trouble, because this was ludicrous and criminal.

Print this letter to prove the club's attitude is the same as the vast majority of we Rams fans. We are NOT mindless morons, intent on smashing up grounds and causing as much injury as possible to opposing fans and policemen. N. Dursley, 12 Lamgsett Road, Middlewood, Sheffield.

● The club has apologised through the Shrewsbury courts and utterly condemns this sort of rabble. Managing director, Stuart Webb referred to the Shrewsbury scenes in Wednesday's *Ram Mag* when he reiterated that the only way to achieve peace in our soccer stadia in contemporary Britain might be to ban away travel.

This is the first mass trouble away we have ever experienced. That a small lunatic fringe managed to shatter a fine reputation gained by our majority following is unforgivable.

MEMORIES OF JACK HOWE

I WAS CHATTING to some lads in our local after a Sunday League match yesterday when the name of big Jack Howe, your left-back and captain just after the last war, and a member of your FA Cup winning side in '46 came up.

It brought to mind a match my Regiment played a gainst Denis Compton's XI out in India in 1945. I was a handy right-half, but I never got past Jack once. We struck up a friendship after



the game and we met up later when Rams played Wolves, and we had a good old natter on the team coach coming back to Birmingham. Who was that centre-forward you signed who was a bit of big head? What happened to the Big Man? James Gilkes, 36 Broadway House, Staplelodge Road, Northfield, Birmingham.

● Anyone any idea who Big Head can be? Incidentally, Jack was coming home on a troopship from India when the 1945-46 FA Cup run started, and he was in the team at Wembley.

WHERE WERE WE?

LAST WEEK the BBC ran a series called Acton Replay on famous matches from the past, and even screened people like Newcastle, Leicester and Birmingham. Now I know we're now a Third Division Club, but this was supposed to be about fine teams of the past... and so where were our 1972 and 1975 Championship sides?

Since 1970 only one other club besides

BUCKO'S FIRST RAMS GOAL IN 1978



I WAS DELIGHTED TO NOTE in *Ram Mag* that Steve Buckley is now fit, and has welcomed the Arthur Cox era with what you describe as 'gusto'. It was obvious that this fine player, burdened with injuries from the start of last season, was socked when Peter Taylor put him on the transfer list, even though he was sidelined with injury. That he stayed on the list until Mr Cox brought him off it saved what I and many others feared was a fine Derby career. I am sure he will repay the

Liverpool has won the Championship more than once... and that's us. We reached the Euro semi-finals when only Man United and Leeds from England had made any impact, and we were hardly out of the top six for several seasons. I ask you. I call it prejudice, what do you say? Gladys Lee (Mrs), Willowcroft Road, Spondon.

● The programme was also about goals and entertainment and our 70s teams gave us both.

PROGRAMME SALE

I have a number of Derby programmes home and away for sale. If anyone interested would send me an sae, I'll forward full details. P. Fealey, 30 Redbrook Street, Tuebrook, Liverpool.

THE 'HERE WE GO'

CHANT IS SCOTTISH

YOU CONTINUE to get letters on the 'Here We Go' chant. But nobody has got its origins right. Like many other things it all started in Scotland, or more accurately by Scottish fans on the long trek to Spain in '82, for the World Cup. This changed to 'Here we are' when they arrived there and altered to 'Oh, No' when they went down to Russia.

When Brazil eliminated them 4-1 it was changed yet again... this time to 'Cheerio'. Back home again it reverted to its original: 'Here we Go', chant and has since spread everywhere. If anyone doubts this, let me say I learned it from no less an authority than the *Guardian* newspaper. Saul Brookfield (Ley Stand season), 6 Cricket Close, Newton Solney, Burton-on-Trent, Staffs.

faith with tremendous performances. Bucko is still a strong, class full-back. When did he score his first goal for the club, and how many has he netted? He is capable of more, I am sure. Len Humphries, Carter Lane East, South Normanton.

● Bucko has scored 15 in 254 appearances for the club in all competitions. His first (above) came in a First Division game here against Leicester on April 22 1978. We won 4-1 after being one down early on.

● Please note *Ram Mag* is available by post. Subscription rate: £20 per season, £10 per half season, and pro rata. All enquiries, and requests for individual copies, should be addressed to 'Ram Subscriptions Dept', c/o The Baseball Ground. There will be eight issues of the *Ram Monthly* tabloid newspaper this season, published the first Friday of the month starting October 5. Subscription: £8 for eight issues, £4 for four. All orders to Ram Subscriptions Dept.

SEND YOUR LETTERS TO . . .

'Ram Post', c/o The Baseball Ground, Derby.
And keep them coming.

LIFE·LINE

£1,000

**PRIZE EVERY WEEK
IN SEPTEMBER**



£500

HOLIDAY FOR TWO

Every month you have the chance to win a Continental Holiday for two people with spending money
BONUS DRAW FOR A FAMILY SALOON CAR

SPECIAL INTRODUCTORY OFFER

★ ★ ★
SIGN ON FOR THE RAMS LIFELINE
and you will receive
2 Complimentary Match Tickets

value £8 for our next home match to entertain your family or immediate friends.

SIMPLY COMPLETE AND HAND IN THE ATTACHED COUPON TO THE Ramtique or the special Lifeline Caravan at the Baseball Ground.

STOP PRESS NEWS

The £1,000 and £500 Holiday Draw

will take place today at the Baseball Ground at 3.45 p.m. Saturday 1st September 1984.

To..... Bank

Please pay to: 16-13-18 Williams & Glyn's Bank, 11-12 Bennet's Hill, Birmingham

For credit of: RAMS Centenary Lifeline Account Number 11371642

The sum of: £ Four Pounds Thirty-Three Pence (£4.33) monthly

Commencing: Immediately

From: Account Account Number

I do not wish to avail myself of the above Banking facilities, but have pleasure in enclosing my cheque/chash for £52 to cover my first year Lifeline Subscription.

Name Signed

Address

..... Tel:

Please complete and return to **DERBY COUNTY FC, BASEBALL GROUND, DERBY.**

RULES: Members must be over 16 years of age, and are accepted on the understanding that the draw will take place weekly.

Prizes will be reduced or increased in line with membership numbers.

Society Ref. No. For office use only

Introduced by

DOWN RAMARENA WAY



IN MY FIRST contribution for *Ram Magazine* I would like to extend a warm welcome to all Rams fans, and to introduce you to the Ramarena complex.

Derby County acquired the Ramarena, which was formerly Aitons Sports Ground, several years ago and turned it into their Raynesway Training Ground. In 1980 the facilities were opened to the general public. Facilities include one of Derby's largest indoor gymnasiums where a variety of sports take place, such as netball, hockey, five-a-side football, badminton and keep-fit training. The Ramarena also has two outdoor all-weather pitches which are mainly used by five-a-side football and netball leagues.

The Clubhouse and licensed bar are open to members of the Ramarena. Membership fee £2.00 per annum — senior, £1.00 per annum — junior. Anyone wishing to become a member, or use the facilities, should contact manager Graham Proudler on Derby 665887.

In future articles I will give more information on individual sports events taking place at the Ramarena in the coming months.

SUPPORTERS CLUB DIARY

AS THE VARIOUS branches gird their loins and organise enrolment nights, and a welter of social activity, I am delighted to be able to introduce to you today young Norwegian Stig Envaen from the city of Bergen. He arrived here on Wednesday, just to see today's match.

Stig, in his early 20s, has to go back home this weekend, having achieved his ambition to see the team's home kick-off this season.

An avid Rams' fan, he wrote to *Ram Mag* last year appealing for another Rams 'nut' living in the city to keep him supplied with all the Baseball Ground news. Helen Redfearn, 1 Rushdale Avenue, Littleover, who is just that, replied offering that help, with the approval of her boyfriend. And so Stig is staying near the Redfearn family, all 'B' Stand season ticket holders, with whom he will watch today's game.

We welcome him, and are delighted to report he is a member of our Lifeline Lottery scheme, just as are all the Redfearns. Indeed, Helen's Mum Dorothy, another Rams 'nut', gave her clerical services voluntarily to Lifeline during the setting-up operation at the end of last season. Have a happy afternoon, folks.

Join the Supporters Club this celebratory season — list of secretaries and function venues soon. This is a celebration season, not just of our Centenary, but of our survival. Without Messrs Maxwell, Webb and the rest of the board the Baseball Ground would be empty and defunct right now. Let us all remember that with thanks-giving.

ERNIE HALLAM

ANNOUNCING A GREAT NEW BOOK FOR RAMS FANS!

DERBY COUNTY: THE COMPLETE RECORD 1884-1984

★ Complete record (team, result, scorers, attendance) of every League, FA Cup, League (Milk) Cup, European Cup, UEFA Cup and War-time match played by Rams since 1884

★ Career records of every Rams player (appearances and goals) since 1884

★ A-Z Gallery of 100 Great Rams Stars

★ Illustrated articles on every Rams manager

★ History of Baseball Ground

★ Memorable matches — reports and pictures

★ Consolidated statistics against each opponent

★ 200 photographs including rare early action

★ Old programmes

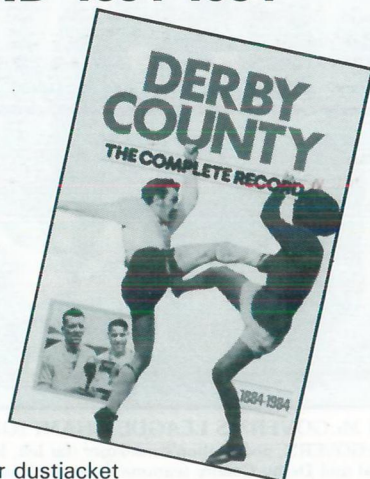
★ Many other fascinating facts and statistics

★ All records up to and including 1983-84 season

352 pages, Hardback with gold foil-blocked spine and Full Colour dustjacket

Available £13.95 post free from Breedon Books Publishing Company Limited, 44 Friar Gate, Derby DE1 1DA (Tel: 0332-384235)

Also available from: Ramtique, Osmaston Road; W. H. Smith & Son, Eagle Centre; and Clulows, Irongate.



TODAY'S GUESTS



BOLTON WANDERERS FC

reviewed by Phil Tweed

THE VISIT of Bolton Wanderers today to open our home League campaign for the new season, epitomises the inconsistencies of the modern game. Two of football's most famous names meet with one immediate ambition: to regain their original status as quickly as they can.

The paths of the Rams and the Trotters have followed a somewhat similar pattern. Both were founder members of the League. Both have gone into temporary decline after great days.

Such is the changing face of football today, when clubs of recent origin like Ipswich, Watford, Shrewsbury, Oxford and Wimbledon are above them now in League status. Rams, though, can cast wide for their fantastic support, but Bolton have to depend on their immediate locality.

Last season's closing weeks saw a meagre 3,045 turn out for the visit of Bournemouth on a ground which still

has a capacity of 41,000 despite the increased safety limits. And the gate for last Saturday's opener with Bristol Rovers, which Bolton lost 1-0, attracted only 4,469 to Burnden Park.

Combine their seven FA Cup Final appearances with Derby's two League Championships in the seventies and they count, statistically, for nothing as the clubs meet today to attempt to register their first Third Division points of the season. Last term Wanderers, guided by former Rams' midfielder John McGovern who went on to great success at Forest, had an outside promotion chance at Easter.

ALL BEATEN

Indeed all three promoted clubs Oxford, Wimbledon and Sheffield United were beaten at Burnden so their final mid-table position was a disappointment to their followers. The defeat of Sheffield in their final home game, however, gave rise to hopes for the new

season, and it is much too early for any realistic assessment of anybody's chances over the long stretch.

One would expect both clubs, with their pedigrees, to be challenging for a rise at least, when next May approaches. Consistency will be the watchword and while their heritage doesn't guarantee anything to either, history does show it helps a little.

When Bolton were founded in 1874 each member subscribed sixpence (2½p) to raise funds to buy a football. They started as Christ Church FA, and changed to their present name in 1877.

They moved to their present Burnden Park home in 1895, but the club didn't do much until after the First World War. Then three times between 1923 — the first Wembley Cup Final — and 1930, they won the FA Cup without conceding a goal. They have been runners-up three times, the last in 1953 when they lost to Blackpool and they did beat Manchester United's post-Munich Air Crash side in 1958, their last FA Cup success.

Despite their Cup exploits Bolton have never won the League Championship. Their closest was third place in 1892, 1921 and 1925. They have changed Divisions 16 times in their 96 years of League football and they lost their last Division One place in 1980, and dropped to the Third three years later. A decline similar to our own.

THE SQUAD

Bolton's squad includes in goal **Simon Farnworth** who signed professional three years ago. Defenders include full-backs **Brian Borrows**, former Everton apprentice, and local Youth product **Jimmy Phillip**, who turned full pro a year ago. Central-defence is usually in the hands of strong man **Warren Joyce**, formerly with Blackburn and Burnley, with Irishman **Gerry McElhinney**, signed from Distillery three seasons ago.

Other defenders in contention are former Bolton apprentice **Neil Berry** and one-time Everton apprentice **Ray Deakin** plus promising youngster



JOHN MCGOVERN'S LEAGUE CHAMPIONSHIP MEDAL WITH RAMS

JOHN MCGOVERN, now Bolton's manager (far left, front row) with his League Championship medal and Derby County teammates at the Baseball Ground one Sunday morning in May 1972 when the trophy was presented by then League president Len Shipman. John made 186 appearances for the club from 1968 to 1973, scoring 16 goals. Back row (left to right): Stuart Webb (Secretary), John Sheridan (Reserve Coach), Alan Hinton, Terry Hennessey, Archie Gemmill, Peter Daniel, Gordon Guthrie (Physio), Peter Taylor (Assistant Manager, hidden), Sam Longson (Chairman, now Honorary President), Jim Walker, Colin Boulton, Brian Clough (hidden), Jimmy Gordon (Coach). Front: John McGovern, John O'Hare, Alan Durban, Kevin Hector, John Robson, Ron Webster. Missing: Roy McFarland. John went on to skipper Forest to the European Cup.

Mark Came, signed from Winsford United last April.

John McGovern can switch some of them into midfield roles to augment his strength there, in the shape of **Graham Bell**, the former Oldham player signed from Carlisle last January, former Hyde United non-Leaguer **George Oghani**, signed in October 1983 and former Burnden apprentice **Steve Thompson**.

Out-and-out strikers include **Jeff Chandler**, signed from Leeds three years ago, former part-timer **Tony Caldwell** signed from Horwich RMI a year ago, and former apprentices **Simon Rudge** and **Wayne Foster**.

A compact mixture, this, of youth and experience who are sure to set Rams problems in this our opening home fixture.



RAMS HAVE EDGE IN 50 LEAGUE GAMES HERE

RAMS CELEBRATED the 10th League meeting between the two clubs with a 2-0 win in our last meeting with them (at Burnden) in March 1983. We avoided the drop to the Third that season, the Trotters didn't. But here we are again after our drop last May.

From the 17 League games here between the Wars Rams have won 11 Bolton have only won three, with three drawn. Bolton succeeded here 3-1 in the first game after the last War, 3-2 in 1965 after Derby led 2-0 at the interval, and then again three seasons ago. Their last visit on November 13, 1982, was Peter Taylor's first game on his return,

and ended goalless. That match boosted previous meagre gates to 10,999. Teams

RAMS: Cherry, Barton, Buckley, Powell, Foster, G. McCalle, Broly, Wilson, Hill, Swindlehurst, Dalziel, Sun. Sub: Skivington for Powell.

BOLTON: McCongah, Whitworth, Deakin, Henry, Jones, Doyle, Chandler, Rudge, Foster, W. Reid, Thompson. Sub: Bennett for Doyle.

Rams full League record v Bolton . . .

HOME: P50 W31 D11 L8 F117 A57

AWAY: P50 W17 D5 L28 F67 A102

So Rams have won 48 of the 100 fixtures, with 16 drawn. They've scored 184 to 159 conceded, and have a decided advantage at the BG.

MITSUBISHI TELEVISION

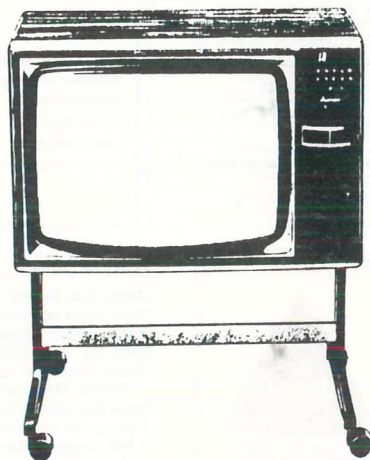
Mitsubishi invite you to explore an altogether unique television viewing experience . . .

. . . to picture the world through the revolutionary pure blue screen of Mitsubishi Blue Diamond television.

It's our most advanced screen yet, producing our most perfect colour picture ever . . .

. . . reducing reflected glare and giving extra sharp contrast even in bright light.

Only Mitsubishi can introduce you to the Blue Diamond picture revolution in our ultra-sophisticated range of teletext, remote control and portable colour TVs.



22" Mitsubishi Blue Diamond £329

Optional five years guarantee available. Choice of purchase terms available including no deposit or rental, only £9.95 monthly

RELIANCE ELECTRICAL

52/54 Babington Lane, Derby — Tel: 363488/9 & 46145
Park Corner, Co-op Square, Ripley — Tel: Ripley 45667



RAMS RECORD

CENTRAL LEAGUE DIVISION ONE 1984-85

Date	V	Opposition	F	A	Pts
Aug 28	Sheffield Wed.	0 - 5			
Sept 4	Aston Villa				
Sept 16	Notts County				
Sept 20	Everton				
Sept 27	Huddersfield T.				
Oct 3	Manchester Utd				
Oct 10	Newcastle United				
Oct 16	Blackburn Rov.				
Oct 22	Nott'm Forest				
Oct 31	Barnsley				
Nov 8	Coventry City				
Nov 14	Sheffield United				
Nov 19	Bradford City				
Nov 27	Liverpool				
Dec 4	Stoke City				
Dec 11	Manchester City				
Dec 18	WBA				
Jan 8	Sheffield Wed				
Jan 16	Aston Villa				
Jan 22	Notts County				
Jan 29	Everton				
Feb 5	Manchester Utd				
Feb 13	Huddersfield T.				
Feb 19	Sheffield United				
Feb 26	Coventry City				
Mar 7	Barnsley				
Mar 13	Nott'm Forest				
Mar 20	Blackburn Rov.				
Mar 26	Newcastle Utd				
April 2	Bradford City				
April 10	Liverpool				
April 17	Stoke City				
April 24	WBA				
April 30	Manchester City				

FINAL CANON DIVISION TWO TABLE 1983-84

	P	W	D	L	F	A	W	D	L	F	A	Pts
Chelsea	42	15	4	2	55	17	10	9	2	35	23	88
Sheffield Wednesday	42	16	4	1	47	16	10	6	5	25	18	88
Newcastle United	42	16	2	3	51	18	8	6	7	34	35	80
Manchester City	42	13	3	5	43	21	7	7	7	23	27	70
Grimsby Town	42	13	6	2	36	15	6	7	8	24	32	70
Blackburn Rovers	42	9	11	1	35	19	8	5	8	22	27	67
Carlisle United	42	10	9	2	29	13	6	7	8	19	28	64
Shrewsbury Town	42	13	5	3	34	18	4	5	12	15	35	61
Brighton	42	11	6	4	42	17	6	3	12	27	23	60
Leeds United	42	13	4	4	33	16	3	8	10	22	40	60
Fulham	42	9	6	6	35	24	6	6	9	25	29	57
Huddersfield Town	42	8	6	7	27	20	6	9	6	29	29	57
Charlton Athletic	42	13	4	4	40	26	3	5	13	13	38	57
Barnsley	42	9	6	6	33	23	6	1	14	24	30	52
Cardiff City	42	11	3	7	32	27	4	3	14	21	39	51
Portsmouth	42	8	3	10	46	32	6	4	11	27	31	49
Middlesbrough	42	9	8	4	26	18	3	5	13	15	29	49
Crystal Palace	42	8	5	8	18	18	4	6	11	24	24	47
Oldham Athletic	42	10	6	5	33	27	3	2	16	14	46	47
Derby County	42	9	5	7	26	26	2	4	15	10	46	42
Swansea City	42	7	4	10	20	28	0	4	17	16	57	29
Cambridge United	42	4	7	10	20	33	0	5	16	8	44	24

CENTRAL LEAGUE DIVISION ONE 1983-84 FINAL TABLE

	P	W	D	L	F	A	Pts
Liverpool	30	18	7	5	57	33	61
Manchester United	30	17	6	7	64	34	57
Aston Villa	30	16	6	8	50	29	54
Nottingham Forest	30	14	10	6	60	38	52
Everton	30	16	3	11	53	35	51
West Bromwich Albion	30	14	7	9	46	35	49
Newcastle United	30	14	7	9	44	37	49
Derby County	30	11	7	12	45	42	40
Stoke City	30	11	6	13	52	59	39
Sheffield Wednesday	30	11	5	14	52	61	38
Blackburn Rovers	30	10	6	14	38	46	36
Sheffield United	30	10	6	14	38	59	36
Sunderland	30	9	3	18	36	54	30
Leeds United	30	7	7	16	37	51	28
Bolton Wanderers	30	8	3	19	35	63	27
Burnley	30	5	9	16	19	45	24

FIRST TEAM FIXTURES

Date	V	Opposition	F	A	Att	Pos
Aug 20	H	Nott'm Forest (friendly)	2-0	6,085		—
Aug 25	A	Bournemouth	0-1	6,000		—
Aug 29	H	Hartlepool MC1-1L	5-1	9,281		—
Sept 1	H	Bolton Wanderers				
Sept 5	A	Hartlepool MC1-2L				
Sept 8	A	Preston North End				
Sept 15	H	Burnley				
Sept 19	H	Bristol City				
Sept 22	A	Reading				
Sept 26	A	Milk Cup 2—1st Leg				
Sept 29	H	Lincoln City				
Oct 2	A	Millwall				
Oct 6	A	Bristol Rovers				
Oct 10	A	Milk Cup 2—2nd Leg				
Oct 13	H	Plymouth Argyle				
Oct 20	H	Hull City				
Oct 23	A	Walsall				
Oct 27	A	Rotherham United				
Oct 31	A	Milk Cup 3rd Round				
Nov 3	H	Doncaster Rovers				
Nov 7	H	Brentford				
Nov 10	A	Bradford City				
Nov 17	A	FA Cup 1st Round				
Nov 21	A	Milk Cup 4th Round				
Nov 24	H	Wigan Athletic				
Dec 1	A	Cambridge United				
Dec 8	A	FA Cup 2nd Round				
Dec 15	H	Orient				
Dec 22	H	Newport County				
Dec 26	A	Gillingham				
Dec 29	A	Swansea City				
Jan 1	H	York City				
Jan 5	H	Bournemouth (FAC 3)				
Jan 12	A	Bolton Wanderers				
Jan 16	A	Milk Cup 5th Round				
Jan 19	H	Preston North End				
Jan 26	A	Burnley (FAC 4)				
Feb 2	A	Lincoln City				
Feb 9	H	Reading				
Feb 12	A	Bristol City				
Feb 13	A	Milk Cup SF—2nd Leg				
Feb 16	H	Millwall (FAC 5)				
Feb 22	A	Doncaster Rovers				
Mar 2	H	Rotherham United				
Mar 6	H	Walsall				
Mar 9	A	Hull City (FAC 6)				
Mar 16	A	Plymouth Argyle				
Mar 23	H	Bristol Rovers				
Mar 24	A	(Milk Cup Final)				
Mar 30	A	Brentford				
April 6	H	Gillingham				
April 8	A	York City				
April 13	H	Bradford City (FAC SF)				
April 20	A	Wigan Athletic				
April 27	H	Cambridge United				
May 4	A	Orient				
May 6	H	Swansea City				
May 11	A	Newport County				



BASS OF BURTON — OUR MAIN SPONSOR

Derby has long been renowned for the quality of its pubs, and the brewer with the leading reputation, is Bass Worthington of Burton upon Trent. They have been supplying beer to Derby pubs for over 200 years and have been associated with the Rams since our foundation.

Today, they are the world's largest brewers of real ale and have the widest range of pubs — old and new, large and small. Their pubs in Derby offer a welcoming atmosphere, good food, a full range of beers, wines and spirits and the chance to have a drink in some of the town's most historic and interesting buildings.

It is appropriate therefore that in our Centenary Year, they should have become the Rams main sponsor.

All fixtures copyright of The Football League

Admiral sportsweargr



Get your new authentic Rams Centenary strip from the Ramtique or your local sports retailer



1984-85 RESULTS · ATTENDANCES · APPEARANCES · GOALSCORERS

1	2	3	4	5	6	7	8	9	10	11	12
Steele	Blades +	Buckley	Powell	Hindmarch +	Burns	Taylor	Wilson	Davison ²	Hooks	Robertson	Richardson/Harbey
Steele	Palmer	Buckley	Richardson	Powell	Burns	Taylor	Wilson	Davison	Hooks	Robertson	Blades
Steele	Palmer	Buckley	Powell ¹	Hindmarch	Burns	Taylor	Wilson ⁴	Davison	Hooks +	Robertson	Richardson



Left to right: Steve Devine, Graham Harbey, Andy Garner, Andy Irvine, Billy Livingstone.

JUNIOR RAMS

By STEVE STONE

HEARTY CONGRATS to all you youngsters out there in the four corners of Ramsfanland. We've just been chosen runners-up in the *Shoot Magazine* Canon League national Family Awards Scheme for the 1983-84 season.

This isn't my honour, nor just the club's. It's yours, and all those seniors too numerous to mention whose energy and enthusiasm for the Junior Rams made it possible. Rams have long led the field in family and community involvement. The club and its officials have always supported us in the central organisation and in our branches.

I must, however, offer special thanks to Lou Twigg whose original nomination of JR's to *Shoot* won us the April monthly award, and led to this singular annual honour and a cheque to the club for £2,500, which will be used to strengthen our organisation even more.

Stuart Webb, our president and Rams' vice-chairman, who has done so much in recent months to keep Derby County in existence, has always devoted his energies to forge us into a strong section within the parent club. It was he who founded the Junior Rams in the very early seventies, and his interest in our development and welfare has never flagged. The award is just reward for his efforts for the Rams' fans of tomorrow.

Today we have a huge block of teenagers and people in their 20s as fans of whom the club is proud. It has been estimated that some 70 per cent of them are the JR's of yesterday. Let every JR of today and tomorrow follow their wonderful example in our special bid to kick the hoodlign into the past.

Apart from JR news in this *Ram Mag* column, and our own page in *Ram Monthly*, Radio Derby's *Popside* Saturday noon show will feature JR news and comment before home games. Kept tuned in . . . there are events and activities a-plenty coming up for you to keep tuned in to. *Junior Rams Diary*: HQ branch football training Sept 2 and 9. Indoor work starts Sept 10. Phone Burton 701238 after 6 for details; Mon Sept 3, 7-9 Sportsman's Club, Baseball Ground: JR recruitment evening, Tours of the ground. All welcome; Sept 16: U-13 Soccer League starts; Sept 23: U-15 starts; Sept 27: HQ branch treasure hunt.

CONSISTENCY: THAT'S THE KEY

By Roy McFarland, Assistant Manager

NEXT TO THE PRIORITY of winning Third Division points over the next few months comes the task of maintaining the progression of the youngsters outside the first team.

I speak not only of people like Andy Devine, Graham Harbey, Andy Garner, Richard Pratley and Paul Blades, all of whom are members of the senior squad following their various initial break-through into the team in the past season or two, but also of young prospects like Andy Irvine and Mark Clifford who have a welter of Central League experience behind them, but who have yet to clinch a first-team outing. Then there is newcomer Billy Livingstone from Wolves.

What I am looking for is a consistency of performance standard week in and week out. In my view, players who vary in both performance and attitude are not prepared for the greater demands of League football.

At any level the overall standard of any side is only equal to the levels reached by all the component parts of that team. High levels produce results, and a side attaining good results should improve both its collective self and those of individuals within it. Only on that basis should results have priority below first-team level.

I am working with the aim of going to Arthur Cox to tell him that so-and-so is ready to slip into a first-team slot, if and when required. Injuries, loss of form and suspensions all eat into a club's playing resources over a season, and if we are to sustain our effort to get towards the top of the Third Division table it is certain that at some time

or other our Reserve resources will be called upon.

That is why what we do at Central League level, yes, and at 'A' team level assumes a greater significance than is sometimes realised. The key to it all is consistency which only that over-worked word 'professionalism' can achieve. In this context the word is effective and meaningful.

There are others on our staff at this and the more junior level who can, and must, progress this season if they are to make their mark. All of them, named and unnamed, have skills and assets on which they and we must work, as well as weaknesses which have to be strengthened. The lads who have tasted first-team football must not sit back and think they have arrived, that merely by marking time their chance will come again.

I AM sometimes asked whether the fewer games which now make up a Central League season is enough to extract the maximum potential from young players. With the now contracted levels of professional playing staff strengths, most clubs use their more promising youngsters both for midweek Reserve games and for 'A' team matches on Saturday mornings, thus keeping them sufficiently active.

And as we play in a Central League which includes top clubs of the calibre of Manchester United, Everton, Liverpool, Forest, etc, it cannot be stressed enough that our Reserves are playing top quality opposition and getting experience of performing on top grounds, albeit not in front of big crowds. But it is an all-important part of their learning their trade.

Home fixtures in **Bold** + Indicates Player Substituted Scorers Name in **Bold** Superior Fig¹ indicates Number of Goals

FAC = FA Cup MC = Milk Cup

eat to wear, anywhere!

See our new leisurewear for men and women — jog suits, leisure suits, sweatshirts, sportswear, etc.





Present today's

LINE UP

RAMS		BOLTON	
ERIC STEELE	1	SIMON FARNWORTH	
CHARLIE PALMER	2	BRIAN BORROWS	
STEVE BUCKLEY	3	JIMMY PHILLIPS	
STEVE POWELL	4	WARREN JOYCE	
ROB HINDMARCH	5	NEIL BERRY	
KENNY BURNS	6	RAY DEAKIN	
KEVIN TAYLOR	7	STEVE THOMPSON	
KEVIN WILSON	8	JEFF CHANDLER	
BOBBY DAVISON	9	GEORGE O'GHANI	
PAUL HOOKS	10	TONY CALDWELL	
JOHN ROBERTSON	11	GRAHAM BELL	
	12		

Referee: D. S. VICKERS (Ilford, Essex)

Linesmen: H. Hampshire, West Midlands (Red Flag) S. D. Ross, Tamworth (Yellow Flag)

STOP PRESS

TODAY'S pre-match entertainment is by the popular Mackworth Minstrels making a welcome return visit.

SHAREHOLDERS ASSOCIATION AGM at Midland Hotel, Derby, Thurs (Sept 6). Followed by speakers Arthur Cox and Stuart Webb. Members only. DERBY COUNTY receive literally hundreds of requests for pictures, autographs, souvenir lists etc., each season. I'd appreciate it if correspondents would enclose a sae.

GOING TO Preston next Saturday? Reach M6 via Uttoxeter and Stoke. Leave motorway at Junction 31, straight into Preston, till you reach Deepdale on left. 600 spaces on West Stand car park, and street parking. Away supporters at Deepdale Road, turnstiles 1-10. Standing section, Town End (covered). Seats available at ground.

MASCOT TODAY'S

mascot is seven-year-old Michael Cundy, of Wirksworth. Attends all matches with Dad and brother Alan. Favourite players: Kenny Burns and Steve Powell. Main interest after soccer: fun runs for which he has two medals for being youngest to pass five-mile mark. Good on yer, Michael lad.

NOTE: Half-time and full-time scores on the tannoy.



Today's Mitre Matchball is sponsored by:

ALAN PIKE NEWSAGENTS

109 Normanton Road, Derby. Tel: 32163
83 High Street, Newhall. Tel: (962) 215701

HIRE • SALES • REPAIRS

DERBY

Siddals Road, Derby. Tel: (0332) 366039

NOTTINGHAM

Radford Court, Ilkeston Road, Nottingham. Tel: (0602) 702611



TOOLS & FIXINGS